



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 09-17-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE
ATTN: SUITE 306
TOWSON MD 21286

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
398871	09-17-2012	09-17-2012	1	LINDA MCMAHON FOR SENATE 2012	LINDA MCMAHON FOR SENATE 2012	POLITICALS	WABC – NEW YORK										
Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
1343		243729	PHILADELPHIA	D. PARKER	10-23-2012	10-28-2012	M (Broadcast Month, Cycle 1)	N	243729								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1343														
1	10-23-2012	10-26-2012	06:15AM – 07:00AM	AM EWN THIS MORNING 6-7AM (7427)	7	30		2	2	1	2			7	2,000	7	14,000.00
2	10-23-2012	10-26-2012	07:00AM – 09:00AM	AM GMA 7-9AM (7429)	7	30		2	1	2	2			7	2,400	7	16,800.00
3	10-23-2012	10-26-2012	09:00AM – 10:57AM	DA AM DAYTIME 9AM-10:57AM (7437)	7	30		2	1	2	1			6	1,100	6	6,600.00
4	10-23-2012	10-26-2012	12:15PM – 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30		1	1	1	1			4	1,400	4	5,600.00
5	10-23-2012	10-26-2012	12:30PM – 03:00PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30		2	2	2	2			8	1,500	8	12,000.00
6	10-23-2012	10-26-2012	04:15PM – 04:59PM	EN EWN AT 4PM M-F (11372)	7	30		2	2	2	2			8	1,500	8	12,000.00
7	10-23-2012	10-26-2012	05:15PM – 05:55PM	EN EWN AT 5PM M-F (7450)	7	30		2	2	2	2			8	2,400	8	19,200.00
8	10-23-2012	10-26-2012	07:00PM – 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30		2	2	2	2			8	4,200	8	33,600.00
9	10-23-2012	10-26-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)	7	30		1	1	1	1			4	2,200	4	8,800.00
10	10-23-2012	10-26-2012	05:15AM – 05:56AM	AM EWN THIS MORNING 5-6AM (7426)	7	30		2	2	2	1			7	900	7	6,300.00
R 11	10-23-2012	10-28-2012	06:15PM – 07:30PM	EN EWN AT 6P (CFB) (7442)	7	30		1	1	1	1	1	1	6	2,400	6	14,400.00
R 12	10-23-2012	10-28-2012	11:15PM – 12:05AM	LN LATE NEWS CFB (7645)	7	30		1	1	1	1	1	1	6	4,700	6	28,200.00
13	10-23-2012	10-23-2012	10:00PM – 11:00PM	PE TUESDAY 10-11PM (7489)	7	30		1						1	13,000	1	13,000.00
14	10-25-2012	10-25-2012	09:00PM – 10:00PM	PE THURSDAY 9-10PM (7496)	7	30				1				1	25,000	1	25,000.00
15	10-26-2012	10-26-2012	08:00PM – 09:00PM	PE FRIDAY 8-9P (7501)	7	30					1			1	9,000	1	9,000.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 398871	Contract Dt 09-17-2012	Revision Dt 09-17-2012	Rev# 1	Advertiser LINDA MCMAHON FOR SENATE 2012	Brand LINDA MCMAHON FOR SENATE 2012	Product Code POLITICALS							Station/Market WABC – NEW YORK						
Agency Est# 1343			CMS # 243729	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-23-2012	End Date 10-28-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 243729				
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 1343																			
16	10-26-2012	10-26-2012	09:00PM – 10:00PM	PE FRIDAY 9–10PM (7502)			7	30					1			1	10,000	1	10,000.00
17	10-26-2012	10-26-2012	10:00PM – 11:00PM	PE FRIDAY 10–11PM (7503)			7	30					1			1	11,000	1	11,000.00
18	10-27-2012	10-27-2012	08:00PM – 11:30PM	SP: COLLEGE FOOTBALL SAT. PRIME (7510)			7	30						2		2	5,000	2	10,000.00
19	10-28-2012	10-28-2012	06:15AM – 10:00AM	AM EWN SA/SU 6–10AM (7434)			7	30							2	2	400	2	800.00
20	10-28-2012	10-28-2012	10:00AM – 11:00AM	WK SUN THIS WEEK (7436)			7	30							1	1	6,000	1	6,000.00
21	10-28-2012	10-28-2012	07:00PM – 08:00PM	PE SU 7–8PM (7500)			7	30							1	1	6,000	1	6,000.00
																Contracted Gross Total:		90	268,300.00
																Actual Gross Total:		90	268,300.00
																Agency Commission:			40,245.00
																Net Total:			228,055.00
Month/YR		Preempted		Made Good		Contract Total		Adjustments							Actual Total				
Oct 12		0.00		0.00		268,300.00		0.00							268,300.00				
TOTAL		0.00		0.00		268,300.00		0.00							268,300.00				

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